

Via® AI

Our best sounding hearing aid ever

To make every day sound better, you need a hearing aid that makes unwanted noises sound softer, listening in noisy environments easier, and all your favorite sounds crisper and clearer.

You need our Via® AI hearing aids. They're the best sounding hearing aids we've ever engineered — and arguably the best sounding hearing aids ever made.

A new standard in comfort and clarity

With Via AI, you'll enjoy supreme sound clarity, comfort and universal connectivity. Thanks to a new technology we call Hearing Reality™, Via AI is designed to be effective in the noisiest environments.

In fact, a recent independent study gave Via AI hearing aids the top rating compared to other manufacturers' premium devices for reducing background noise in noisy listening environments.*

Rechargeable options available.



How Hearing Reality Works

Hearing Reality follows steps similar to our “normal” hearing process (repeating these steps more than 150 times per second).

1. Categorize the world

Via AI’s advanced electronics continually “scan” the environment you’re in and instantly determine and categorize every sound made.



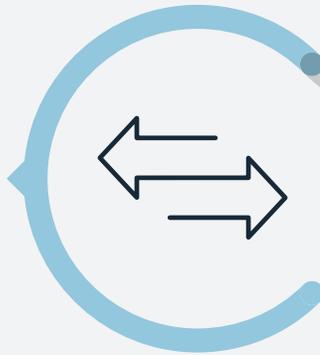
2. Eliminate background noise and enhance speech

Once categorized, sounds are then immediately enhanced or reduced depending on if they’re sounds of interest (e.g., speech or music) or nuisance sounds (noise).



3. Transition seamlessly

Via AI adapt to every environmental and acoustical change, so when you go from, say, a library to a busy street, your hearing aids adjust automatically.



And because they are the first hearing aids to use artificial intelligence, your Via AIs get smarter and more efficient every time you use them.



You can personalize your listening preferences

Every person has a different opinion about what sounds good to them, which is why we let you personalize your Via AI sound preferences with our easy-to-use Thrive® hearing app. Your hearing healthcare provider will help you set it up.

Want to try Via AI risk-free? You can!
Contact us today to schedule your free* hearing consultation!